

BO SNIJDER



Hi there, my name is Bo Snijder, and I am a 27-year-old, holding a Hotel- and Eventmanagement degree (BA). I am currently seeking employment in/around Amsterdam in the event/marketing sector. For more information, please visit my website: www.bomichelle.com.

EDUCATION

2017 - 2023

Tio University of Applied Sciences

Hotel- and Event Management
BA - Bachelor of Arts

September 2016 - December 2016

EF Standard English Test

C1, Advanced English Level

2011 - 2016

Higher Secondary Education

Profile: Culture and Society

SKILLS

- Marketing
- Attention to detail
- Creativity
- Communication
- Content creation (social media)
- Organization/planning
- Working on my drone skills

CERTIFICATES

- RSA Certificate
- C1 Advanced English

RELEVANT WORK EXPERIENCE

Waitress

Pig 'N Whistle - Brisbane, 2024 - 2025

All-round employee

Graduation Project

Hard Rock Hotel Amsterdam Americain

April 2022 - June 2023

(Problem question: How can Hard Rock Hotel Amsterdam American shape the customer journey communication touchpoints, to optimize its guest experience?)
Assisted with other Marketing and Events activities, such as, arranging photoshoots, occasionally helped setting up spaces for events or special occasions

Marketing, PR & Communication

Snijder B.V., February 2022 - Present

Content creation for the new website. Designed and produced visually engaging multimedia content to support various projects.

Marketing and Communication internship

Anantara Grand Hotel Krasnapolsky Amsterdam

Januari 2021 - June 2022

Project planning, team coordination, digital marketing, content creation and deadline management. Organizing photoshoots and maintaining social media channels.

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